

ADVERTISING IN CURRICULUM AND SCHOOL PUBLICATIONS

Advertising in school curriculum and in certain school publications may be permitted under certain circumstances and according to the following guidelines:

1. Curriculum: Advertising in conjunction with certain curriculum areas (for example, the course Travel and Tourism) may be appropriate following the guidelines in this policy. However, all advertising used in teaching curriculum must first be approved first by the Assistant Superintendent for Instruction.
2. Publications: All potential advertisements in school publications such as school newspaper, yearbook, etc., must be reviewed and approved by the building principal following the guidelines in this policy before